



12-16-03

Atty. Dkt. No. 023720-0338

*[Handwritten signature]*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Richter et al.  
Title: MERCHANDISING SYSTEM  
Appl. No.: 10/659,736  
Filing Date: 09/10/2003  
Examiner: To be determined  
Art Unit: To be determined

<b>CERTIFICATE OF EXPRESS MAILING</b>	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, PO Box 1450, Alexandria, Virginia 22313-1450.	
EL 979077374 US	12/15/03
(Express Mail Label Number)	(Date of Deposit)
Roberta A. Cooper (Printed Name)	
<i>Roberta A. Cooper</i> (Signature)	

**TRANSMITTAL OF MISSING PARTS  
OF PATENT APPLICATION**

Mail Stop Missing Parts  
Commissioner for Patents  
PO Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the Notice to File Missing Parts of Application mailed on December 4, 2003, in the above-identified application, transmitted herewith are the missing parts needed to complete the filing of the subject patent application.

Enclosed are:

- ☒ Declaration and Power of Attorney (4 pages)
- ☒ Return Copy of Notice to File Missing Parts (2 pages).
- ☒ Information Disclosure Statement (2 pages).
- ☒ Form PTO/SB/08 w/ 2 cited references (1 page).
- ☒ Assignment and Agreement (3 pages); Form PTO-1595 (1 page).

The filing fee is calculated below:

	Claims as Filed	Included in Basic Fee	Extra Claims	Rate	Fee Totals
Basic Fee				\$770.00	\$770.00
Total	34	- 20	= 14	x \$18.00	= \$252.00
Claims:					
Independ	5	- 3	= 2	x \$86.00	= \$172.00
ents:					
If any Multiple Dependent Claim(s) present:				+ \$290.00	= \$0.00
Surcharge under 37 CFR 1.16(e) for late filing				+ \$130.00	= \$130.00
of Executed Declaration and late payment of					
filing fee					
				SUBTOTAL:	= \$1,324.00
[ ] Small Entity Fees Apply (subtract ½ of above):					= \$0.00
				TOTAL FILING FEE:	= \$1,324.00
				TOTAL FEE	= \$1,324.00
Difference to pay:				- \$0.00	- \$1,324.00

[ X ] Check number 13390 in the amount of \$1,324.00 in payment of surcharge fee (37 C.F.R. § 1.16(e)).

[ X ] Check number 13391 in the amount of \$40.00 in payment of Assignment recordation.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 06-1447. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 06-1447.

Respectfully submitted,

Date 12/15/03

By Scott M. Day

FOLEY & LARDNER  
777 East Wisconsin Avenue, Suite 3800  
Milwaukee, Wisconsin 53202-5306  
Telephone: (414) 297-5872  
Facsimile: (414) 297-4900

Scott M. Day  
Attorney for Applicant  
Registration No. 52,801